



LONG TERM CARE ASSOCIATES

**Home Office:**

Long Term Care Associates, Inc.  
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Bellevue, WA 98005-3030  
1.800.742.9444



## ROBERT “MAC” MCCLURE

### LONG TERM CARE INSURANCE SPECIALIST

Robert McClure, or “Mac” as he is better known, has spent over twenty years helping families protect themselves from the crippling effects of long term care. An economics graduate from the University of Georgia, Mac has learned to simplify complex financial concepts, an approach which has won him repeated referrals from satisfied clients.

In his consultations, Mac relies on a stable of leading carriers from which to design affordable and sensible LTC plans. Known for his warmth and Southern charm, Mac has become one of the country’s most well-respected specialists by listening carefully to his clients’ needs and solving their problems with creativity.

Married for nearly 40 years to his wife Georgia, also an LTC Insurance Specialist, three of the couple’s five children have followed in their parents’ footsteps and specialize in the field of long term care planning as well.

#### Contact Info

[rmcclure@ltc-associates.com](mailto:rmcclure@ltc-associates.com)

**Office** 813.293.9899

**Fax.** 888.600.9223

#### Hometown

Odessa, FL

#### Licenses

AL, FL, GA, KY, LA, ME, MI, NC,  
OH, SC, TN, TX

#### Certifications

National Partnership

### About Long Term Care Associates

With roots dating back to 1972, Long Term Care Associates, Inc. has now entered its 5<sup>th</sup> decade focused exclusively in the LTC insurance marketplace. Headquartered in Bellevue, WA, the company expanded its national footprint in 2003 to become one of the industry’s most recognized names.

When LTCA's founders began, the company's mission was to ease the financial and emotional burden that a catastrophic care event could have on families. We're proud that the claim payments received by our policyholders are now measured in the tens of millions of dollars. Leading the country by serving over 5 million members of sponsoring organizations, our commitment and passion for this business remain as strong as ever.

**Learn more at** [www.ltc-associates.com](http://www.ltc-associates.com) or contact Mac at 813.293.9899



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Long Term Care Associates, Inc.  
“Expect More”

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## Mission Statement

- ✓ Our clients’ interests must always come first.
- ✓ We must provide the highest level of service with integrity.
- ✓ We must communicate with our clients clearly.
- ✓ Our insurers and products must be of superior quality.
- ✓ We must give something back to the communities in which we live.
- ✓ Continuing education is necessary to maintain timeliness of knowledge, regulations and planning techniques.
- ✓ We must not simply work hard: To excel beyond our peers requires us to provide an even higher caliber of service to our clients.

## Choose LTCA, and Choose a Company...

- ✓ Celebrating **50 years** marketing long-term care solutions (est. 1972)
- ✓ Whose policyholders have received in **excess of \$26,000,000** in tax-free benefits.<sup>1</sup>
- ✓ Responsible for “**The Advisor’s Guide to Long-Term Care Insurance**” (2nd Ed.), the reference upon which financial planners depend.
- ✓ Whose “Elite Performers” have **ranked in the top 1%** of all LTC insurance specialists nationwide.<sup>2</sup>
- ✓ Whose expertise has been sought by **state insurance departments** coast to coast.<sup>3</sup>
- ✓ Endorsed by **over 40** Alumni Associations, Fraternal Organizations, and Credit Unions as the **exclusive** LTC insurance conduit to their members.
- ✓ Regarded as one of the industry’s most authoritative, **trusted voices** on the topic of LTC insurance—quoted in or contributing content to nearly **75 publications**.
- ✓ Dedicated to restoring America’s social safety net through our corporate sponsorship of the **Center for Long-Term Care Reform**.
- ✓ Whose featured insurers can trace their history to the **1880s**.

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<sup>1</sup> Data current through 2022

<sup>2</sup> American Association for LTC Insurance

<sup>3</sup> Drafting agent training requirements (WA), revising Partnership Plan design (NY)