



LONG TERM CARE ASSOCIATES

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Long Term Care Associates, Inc.
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SHELA ANMUTH

LONG TERM CARE INSURANCE SPECIALIST

The number of individuals who have devoted 30 years of their life helping families defend against the risk of needing long-term care is a vanishingly small club—but one that includes Shela Anmuth.

From the beginning, Anmuth stood apart from her peers, consistently ranking among the nation's top 100 long-term care insurance specialists (an independent compilation maintained by the American Association for Long-Term Care Insurance), and has found herself honored atop several insurance company "best of" lists.

Although Anmuth enjoys the direct experience of educating and informing families of their options, her reputation has led to increasing demand from financial advisors and estate planning attorneys. Small businesses and larger corporations, too, have sought her expertise in designing long-term care solutions for enrollment at the workplace.

When not helping couples and individuals plan for their future long-term care needs, Shela can be found in her art studio or roaming the beautiful surrounding mountains of Western North Carolina with her husband Larry—also an accomplished LTC professional—and their two dogs. Dedicated to their community, the Anmuths work closely with local correctional facilities to offer an internationally-recognized program of hope and reconciliation.

About Long Term Care Associates

With roots dating back to 1972, Long Term Care Associates, Inc. has now entered its 5th decade focused exclusively in the LTC insurance marketplace. Headquartered in Bellevue, WA, the company expanded its national footprint in 2003 to become one of the industry's most recognized names.

When LTCA's founders began, the company's mission was to ease the financial and emotional burden that a catastrophic care event could have on families. We're proud that the claim payments received by our policyholders are now measured in the tens of millions of dollars. Leading the country by serving over 5 million members of sponsoring organizations, our commitment and passion for this business remain as strong as ever.

Learn more at www.ltc-associates.com or contact Shela at 828.684.2623.

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Hometown

Asheville, NC

Licenses

FL, GA, KS, MD, MI, NC, NJ,
PA, SC, TX, VA

Certifications

National Partnership

Recognitions

USA Top 50 LTC Producer



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Long Term Care Associates, Inc.
“Expect More”

Mission Statement

- ✓ Our clients’ interests must always come first.
- ✓ We must provide the highest level of service with integrity.
- ✓ We must communicate with our clients clearly.
- ✓ Our insurers and products must be of superior quality.
- ✓ We must give something back to the communities in which we live.
- ✓ Continuing education is necessary to maintain timeliness of knowledge, regulations and planning techniques.
- ✓ We must not simply work hard: To excel beyond our peers requires us to provide an even higher caliber of service to our clients.

Choose LTCA, and Choose a Company...

- ✓ Celebrating **50 years** marketing long-term care solutions (est. 1972)
- ✓ Whose policyholders have received in **excess of \$26,000,000** in tax-free benefits.¹
- ✓ Responsible for “**The Advisor’s Guide to Long-Term Care Insurance**” (2nd Ed.), the reference upon which financial planners depend.
- ✓ Whose “Elite Performers” have **ranked in the top 1%** of all LTC insurance specialists nationwide.²
- ✓ Whose expertise has been sought by **state insurance departments** coast to coast.³
- ✓ Endorsed by **over 40** Alumni Associations, Fraternal Organizations, and Credit Unions as the **exclusive** LTC insurance conduit to their members.
- ✓ Regarded as one of the industry’s most authoritative, **trusted voices** on the topic of LTC insurance—quoted in or contributing content to nearly **75 publications**.
- ✓ Dedicated to restoring America’s social safety net through our corporate sponsorship of the **Center for Long-Term Care Reform**.
- ✓ Whose featured insurers can trace their history to the **1880s**.

¹ Data current through 2022

² American Association for LTC Insurance

³ Drafting agent training requirements (WA), revising Partnership Plan design (NY)